

# SPONSORSHIP OPPORTUNITIES

Raise your profile with the largest group of event and visual communication professionals in the UK

## EVCOM 2019 EVENTS

## SPONSORSHIP OPPORTUNITIES

This year is an exciting one for EVCOM, with a range of great events to celebrate the work of our members. EVCOM's membership, made up of corporate clients, agencies, production companies and freelancers, invests millions of pounds with a diverse range of suppliers. To help raise your profile and put your brand in front of the EVCOM membership, there are many opportunities to sponsor elements of the key events outlined below. There are also a range of seminars and campfires, which we are happy to discuss, should you be interested in supporting. There is a 10% discount for members. Non-members who join will also receive the 10% discount.

### ANNUAL CONFERENCE – 5TH SEPTEMBER 2019

Following the huge success of last year, the much anticipated annual EVCOMference19 will take in place in September and will feature a fantastic range of speakers and workshop opportunities. Join us for The 4th Industrial Revolution – Navigating the New Normal.

### WELCOME BACK THE CLARION AWARDS – 5TH SEPTEMBER 2019

This year will also see the welcome return of the hugely popular Clarion Awards, which will celebrate the best in corporate social responsibility and sustainability across the film, live events and digital sectors. Twenty distinct categories will prioritise diversity, inclusion, environmental wellbeing and environmental management. Film makers and events agencies will go head-to-head to be recognised for their work.

### NEW FORMAT FOR EVCOM INDUSTRY AWARDS – 29TH NOVEMBER 2019

There's a new format for our annual EVCOM Industry Awards, comprising the EVCOM London Film Awards and the EVCOM London Live Awards. Judged, as always, by clients and commissioners only, sector specific categories will be sure to recognise true excellence in the creative industries. The awards will feature an extended screening of shortlisted and winning entries to an invited audience and an afterparty to celebrate our shared success.

### FELLOWSHIP AWARDS LUNCH – 6TH DECEMBER 2019

These awards recognise those people who have really made a difference in our sector. Held at the House of Lords, it's always a sell-out and extremely popular with members and their clients.

For further information and to confirm your sponsorship options, please contact Jenny Jenkins in the EVCOM office on [jenny.jenkins@evcom.org.uk](mailto:jenny.jenkins@evcom.org.uk) or call 020 3771 5642

[www.EVCOM.org.uk](http://www.EVCOM.org.uk)

# EVCOM 2019 EVENTS

## TWO HEADLINE SPONSORS

- Logo and link on the EVCOM Awards website for both ceremonies
- Company profile page on the EVCOM Awards website
- Message from the headline sponsor pre-awards, also to be included on the website
- Credits on all marketing, advertising and promotional activity generated for the awards
- Logo on all invitations sent to attendees
- Logo on event signage at the awards
- Credits in the awards script
- Six tickets to either the live or film award ceremonies, including the after-show party
- Full set of photographs supplied for download after the awards
- Inclusion in awards news release, photos and logo (and associated social media promotion on [www.EVCOM.org.uk](http://www.EVCOM.org.uk))

Cost: £7,000 per ceremony or £10,000 for both as a package + VAT

## CATEGORY SPONSOR

- Logo and link on the EVCOM website
- Credits on all marketing, advertising and promotional activity generated for the award ceremony
- The opportunity for a senior representative of your company to present the award and to be photographed with the winners
- Logo and link to your website from the awards website
- Logo on-screen and credits in script during your sponsorship category
- Credits on marketing and advertising in build-up to the night and afterwards in the post-awards review
- Logo on event signage
- Logo and hotlink on the awards website
- Four tickets to either the live or film award ceremonies, including the after-show party
- Company name engraved on award winner trophy

Cost: £3,000 per category + VAT

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

# LONDON FILM & LIVE AWARDS

## RECEPTION DRINKS

- Exclusive sponsorship with company name associated with reception i.e. EVCOM 2019 welcome drinks reception sponsored by (your name here)
- Logo and hotlink on the awards website
- Credits on marketing, advertising and promotional activity generated for the 2019 awards highlighting your company as the exclusive drinks reception sponsor
- Credits in script

Cost: £2,000 + VAT

## AFTERSHOW PARTY BAR

- Sponsor of the beer, wine and soft drinks
- Exclusive sponsorship with company name associated with bar i.e. EVCOM 2019 aftershow party bar sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for the 2019 awards highlighting your company as the exclusive bar sponsor
- Logo and hotlink on the awards website
- Credits in script

Cost: £3,000 + VAT

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

# LONDON FILM & LIVE AWARDS

## AFTERSHOW PARTY ENTERTAINMENT

- Exclusive sponsorship with company name associated with the aftershow party entertainment i.e. EVCOM 2019 aftershow party entertainment sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for the 2019 awards highlighting your company as the exclusive entertainment sponsor
- Logo and hotlink on the awards website
- Credits in script

Cost: from £3,000 + VAT (could be offered in kind)

## AFTERSHOW PARTY FOOD

- Exclusive sponsorship with company name associated with the food i.e. EVCOM 2019 aftershow party food sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for the 2019 awards highlighting your company as the exclusive food sponsor
- Logo and hotlink on the awards website
- Credits in script

Cost: £3,000 + VAT

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

# LONDON FILM & LIVE AWARDS

## HEADLINE SPONSOR

- Logo and link on the EVCOMference website
- Company profile page on the EVCOMference website
- Message from the headline sponsor before EVCOMference, also to be included on the EVCOMference website
- Credits on all marketing, advertising and promotional activity generated for EVCOMference
- Logo on all tickets/hametags sent to attendees
- Logo on event signage at EVCOMference
- Credits in EVCOMference script
- Six tickets to attend EVCOMference
- Full set of photographs supplied for download after EVCOMference
- Inclusion in EVCOMference news release, photos and logo (and associated social media promotion on [www.EVCOMference.com](http://www.EVCOMference.com))

Cost: £7,000 + VAT

## TECHNOLOGY SPONSOR

- Exclusive sponsorship with company name associated with the technology i.e. EVCOMference technology sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for EVCOMference highlighting your company as the exclusive technology sponsor
- Logo and hotlink on EVCOMference website
- Credits in EVCOMference script

Cost: £2,500 + VAT (could be offered in kind)

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

# EVCOMFERENCE

## PRODUCTION SPONSOR

- Exclusive sponsorship with company name associated with the production i.e. EVCOMference production sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for EVCOMference highlighting your company as the exclusive production sponsor
- Logo and hotlink on EVCOMference website
- Credits in EVCOMference script

Cost: £5,000 (could be offered in kind) + VAT

## SPEAKER SPONSOR

- Exclusive sponsorship with company name associated with the speakers i.e. EVCOMference speakers sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for EVCOMference highlighting your company as the exclusive speaker sponsor
- Logo and hotlink on EVCOMference website
- Credits in EVCOMference script

Cost: from £2,500 + VAT (could be offered in kind)

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

# EVCOMFERENCE

## HEADLINE SPONSOR

- Logo and link on the EVCOM Awards website for the Clarions
- Company profile page on the EVCOM Awards website
- Message from the headline sponsor pre-awards, also to be included on the awards website
- Credits on all marketing, advertising and promotional activity generated for the Clarion Awards
- Logo on all invitations sent to attendees
- Logo on event signage at the awards
- Credits in the awards script
- Six tickets to the award ceremony
- Full set of photographs supplied for download after the awards
- Inclusion in awards news release, photos and logo (and associated social media promotion on [www.EVCOM.org.uk](http://www.EVCOM.org.uk))

Cost: £3,000 + VAT

## CATEGORY SPONSOR

- Logo and link on the EVCOM website
- Credits on all marketing, advertising and promotional activity generated for the award ceremony
- The opportunity for a senior representative of your company to present the award and to be photographed with the winners
- Logo and link to your website from the awards website
- Logo on-screen and credits in script during your sponsorship category
- Credits on marketing and advertising in build-up to the event and afterwards in the post-awards review
- Logo on event signage
- Logo and hotlink on the awards website
- Two tickets to the award ceremony
- Company name engraved on award winner trophy

Cost: £500.00 per category + VAT

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

# CLARIONS



## DRINKS SPONSOR

- Exclusive sponsorship with company name associated with reception  
i.e. Clarion 2019 drinks reception sponsored by (your name here)
- Logo and hotlink on the awards website
- Credits on marketing, advertising and promotional activity generated  
for the 2019 awards highlighting your company as the drinks sponsor
- Credits in script

Cost: £1,000 + VAT

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

# CLARIONS

## HEADLINE SPONSOR

- Logo and link on the EVCOM Awards website for both ceremonies
- Company profile page on the EVCOM Awards website
- Message from the headline sponsor pre-awards, also to be included on the website
- Credits on all marketing, advertising and promotional activity generated for the awards
- Logo on all invitations sent to attendees
- Logo on event signage at the awards
- Credits in the awards script
- Ten tickets to the event
- Full set of photographs supplied for download after the awards
- Inclusion in awards news release, photos and logo (and associated social media promotion on [www.EVCOM.org.uk](http://www.EVCOM.org.uk))

Cost: £5,000 + VAT

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

# FELLOWSHIP AWARDS

# SPONSORSHIP OPPORTUNITIES

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