



GET YOUR BUSINESS IN FRONT OF THE BIGGEST NAMES IN LIVE AND FILM

SPONSOR THE EVCOM LONDON LIVE AND FILM AWARDS

The EVCOM London Live & Film Awards are THE awards to win if you are a corporate film specialist or corporate event professional. They are strictly judged by clients, commissions and peers in sector specific categories to recognise true excellence in the creative industries.

Categories are adjusted regularly to ensure that they are in tune with the industry. The Ceremony features an extended screening of shortlisted and winning entries to an invited audience of the best in the corporate live events and film community and is followed by an after party to celebrate our shared success. It's a perfect opportunity to showcase your work and invite clients.

Sponsorship costs just £1,000 for a category and you'll get plenty in return. Not only will you state your place as a business that really cares about progress, but you'll also receive guaranteed exposure across the EVCOM website, LinkedIn and Instagram. Plus, you'll be featured in our popular newsletter, reaching over 1,000 industry leaders in the world of film and events.

Previous winners are represented by businesses large and small, from big budget films and events to small but creative projects including: HeeHaw, Tilt, CCT, Media Zoo, Itch Media, Pukka Films, Plastic Pictures, Strata, Brands at Work, Live Union, Private Drama, DRPG, The Edge Picture Company and many others.

Don't miss this fantastic opportunity to get your brand seen by all the right people.

127 MEMBER COMPANIES

46% Film Specialists **42%** Event Professionals

1,142 NEWSLETTER SUBSCRIBERS

13,600+ TWITTER FOLLOWERS

1,080+ LINKEDIN FOLLOWERS



Pukka is proud to be sponsoring the Diversity and Inclusion Award at the EVCOM Live & Film Awards. We want to encourage and reward others in the industry who do so and to keep pushing this mindset forward. **Pukka Films**



SPONSORSHIP OPPORTUNITIES

Category sponsor **£1,000**

- Announcement of sponsorship and 100-150 word company profile in newsletter
- Social Media announcement of category sponsorship
- Credits in Awards Ceremony script, when presenting the sponsored award
- 2 tickets to attend the London Live & Film Awards Ceremony
- Full set of photographs supplied (to brief) for download after the Awards Ceremony
- Inclusion in London Live & Film Awards news releases

Headline sponsor **£10,000**

- Announcement of partnership and write up on company in email campaign to members and network
- Logo & link on the EVCOM London Live & Film Awards website
- “Message from the Headline Sponsor” pre-Awards Ceremony, also to be included on the EVCOM website
- Credits on all marketing, advertising and promotional activity generated for The London Live & Film Awards Ceremony and the same post event
- Logo on all tickets/name tags sent to attendees and logo on event signage at the Awards Ceremony
- Credits in Awards Ceremony script, sponsor welcome or if category, presenting award
- 4 tickets to attend the London Live and Film Awards Ceremony
- Full set of photographs supplied (to brief) for download after the Awards Ceremony
- Post ceremony article and acknowledgement in EVCOM Newsletter





CATEGORIES

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LIVE CATEGORIES

- **COMMUNICATIONS**
 - Brand Comms
 - Internal Comms
- **CAMPAIGNS**
 - Best Film/s in a Digital Campaign
 - Best Film/s in a Social Media Campaign
- **BEST FILM BY 'SUBJECT MATTER'**
 - Learning & Development
 - Diversity & Inclusion
 - Health & Safety
 - Sales of Products & Services
- **SPECIAL AWARDS**
 - Best Documentary
 - Best Use of a Small Budget
- **PRODUCTION ARTS & CRAFTS**
 - Direction
 - Script
 - Editing
 - Cinematography
 - Sound
 - Animation
- **RISING STAR AGENCY**
- **AGENCY OF THE YEAR**
- **GRAND PRIX**

FILM CATEGORIES

- **EVENT BY DELIVERY MECHANISM**
 - Best Conference
 - Best Awards Event
 - Best B2E (Business to Employee) Event
 - Best B2C (Business to Consumer) Event
 - Best Virtual Event
 - Best Brand Communication Event
- **EVENT DESIGN AND EXECUTION**
 - Best Use of Content
 - Creativity
 - Best Execution
 - Best Engagement
 - Best Use of Production and Technology
 - Best Agency and Client Collaboration
- **RISING STAR AGENCY**
- **AGENCY OF THE YEAR**
- **GRAND PRIX**



ADDITIONAL SPONSORSHIP OPPORTUNITIES

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We appreciate that you might prefer to offer services alongside a limited financial sponsorship package which we are happy to discuss and explore creative solutions for.

Here are a few suggestions where we would welcome offers of support:

- **DRINKS RECEPTION SPONSOR**

- **PHOTO WALL**

Flower wall, glitter wall, etc

- **BRANDED CUSHIONS**

the event seating is made up of wonderful wooden chairs crying out for a cushion, these can also be a cute takeaway for delegates

- **TABLE/ROOM DECORATION**

help us make the tables and room look fabulous

- **FLOWERS**

always a show stopper

- **ENTERTAINMENT (PIANIST, SINGER, DJ)**

Both the drinks reception area and the main hall have grand pianos asking to be played

- **GOODY BAG/CONTENTS**

Everyone loves a bit of swag

- **LIGHTING**

The entrance is grand, and the walk follows a university-style quad that would look magical with extra lighting

If you have a particular service that you think the London Live and Film Awards really needs, please give us a shout.

