



# GET YOUR BUSINESS IN FRONT OF THE **BIGGEST NAMES IN FILM AND EVENTS**

## SPONSOR THE EVCOM CLARION AWARDS

EVCOM's unforgettable Clarion Awards are back for 2023 and this year we're celebrating more cause-driven creativity than ever before. With three new categories recognising real commitment to sustainability across film and events, the awards are growing fast and promise to bring together the biggest names in the industry.

The Clarion Awards were the first in the industry to recognise work that makes a difference to both planet and people. Now, that's more important than ever as consumers are supporting brands that care, and boycotting those that don't. To get your brand in front of industry leaders and show your support for all EVCOM stands for, why not sponsor a category?

Sponsorship costs just £500 and you'll get plenty in return. Not only will you state your place as a business that really cares about progress, but you'll also receive guaranteed exposure across the EVCOM website, LinkedIn and Instagram. Plus, you'll be featured in our popular newsletter, reaching over 1,000 industry leaders in the world of film and events.

Take it from long-time supporter, Dale Parmenter (CEO, DRPG), working with EVCOM is worth the investment: "This unique award scheme, which has led the way in promoting and celebrating sustainability, is still a trailblazer. Every year, the Clarion Awards recognise the changing world and its priorities, and the 2023 Clarions are no different".



I'm passionate about creating a more sustainable future and so wholeheartedly support the work of EVCOM and these awards. Getting involved is a no brainer for clients, agencies and production companies with incredible work to showcase.



Don't miss this fantastic opportunity to get your brand seen by all the right people.

**127** MEMBER COMPANIES

**46%** Film Specialists **42%** Event Professionals

**1,142** NEWSLETTER SUBSCRIBERS

**13,600+** TWITTER FOLLOWERS

**1,080+** LINKEDIN FOLLOWERS



# SPONSORSHIP OPPORTUNITIES

## Category sponsor £500 + VAT

- Announcement of sponsorship and 100-150 word company profile in newsletter.
- Social Media announcement of category sponsorship
- Credits in Awards Ceremony script, when presenting the sponsored award
- 2 tickets to attend the Clarion Awards Ceremony
- Full set of photographs supplied (to brief) for download after the Awards Ceremony
- Inclusion in Clarion Awards news releases

## Headline sponsor £5,000 + VAT

- Announcement of partnership and write up on company in email campaign to members and network
- Logo & link on the Clarion Awards website “Message from the Headline Sponsor” pre-Awards ceremony, also to be included on the EVCOM website
- Credits on all marketing, advertising and promotional activity generated for The Clarion Awards Ceremony and the same post event
- Logo on all tickets/nametags sent to attendees and logo on event signage at the Awards Ceremony
- Credits in Awards Ceremony script, sponsor welcome or if category, presenting award
- 4 tickets to attend the Clarion Awards Ceremony
- Full set of photographs supplied (to brief) for download after the Awards Ceremony
- Inclusion in Clarion Awards news releases





# CATEGORIES

## Film Categories

- **NEW CATEGORY Most Sustainable Production** – For film productions that make the planet a stakeholder, and take sustainability into account at every step of the way.
- **Environment** – For film/s that successfully and dynamically raise awareness of the current environmental issues affecting our planet.
- **Health and Wellbeing** – For film/s that raise awareness of medical issues, mental and physical, to promote health and general wellbeing.
- **Education and Training** – For film/s that educate targeted audiences in the arenas of health and safety, diversity, environmental initiatives and social responsibility.
- **Social Welfare** – For film/s that encourage social awareness, raising social issues to vital prominence.
- **Brand Communication** – For film/s that promote the brand identity of a charity or commercial company with strong CSR credentials.
- **Innovation** – For film/s that engage audiences with social issues in a unique and original way.
- **Diversity and Inclusion** – For film/s that promote tolerance, diversity and inclusion.
- **Celebratory** – For film/s that celebrate CSR, health, education, social welfare, diversity and more.

## Live Categories

- **NEW CATEGORY Most Sustainable Event** – For events and experiences that make the planet a stakeholder, and take sustainability into account at every step of the way.
- **NEW CATEGORY Most Sustainable Supplier** – For venues, AV suppliers, set builders, caterers and so on who have built sustainability into their business. The entrant should evidence real and tangible actions, sharing data which shows the positive impact they have on sustainability.
- **Environment** – For events and experiences that successfully and dynamically raise awareness of the current environmental issues affecting our planet.
- **Health and Wellbeing** – For events and experiences that raises awareness of medical issues, mental and physical, to promote health and general wellbeing.
- **Education and Training** – For events and experiences that educates targeted audiences in the arenas of health and safety, diversity, environmental initiatives and social responsibility.
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