

SPONSORSHIP OPPORTUNITIES

EVCOM 2019 EVENTS



Why Sponsor An EVCOM Event?

- Get your brand in front of 336 agency members who are looking to buy your events service, hotel/venue space, entertainment or event tech product.
- Network with the most influential people in the Live Events and Film Industry and build long lasting connections
- Learn the most up to date and pressing industry issues by having the chance to debate them with industry leaders
- Benefit from the pre event exposure you will get from having your name in lights on the EVCOM website, credits on all marketing materials for all events and access to all photographs from the event.
- Boost your brand awareness in an instant by having your logo in front of the who's who in the industry all in one room.

2019 Events

- **Evconference** – 5th September 2019 The 4th Industrial Revolution – Navigating the New Normal
- **The Clarion Awards** – 5th September – These awards celebrate the best in corporate social responsibility and sustainability across the film, live events and digital sectors
- **EVCOM Industry Awards** – 21st November 2019 – The most prestigious industry Awards, comprising of the Film Awards and the EVCOM London Live Awards.
- **Fellowship Awards Lunch** – 6th December 2019 – Held at the House of Lords, these award recognise those people who have really made a difference in our sector.

For further information and to confirm your sponsorship options, please contact Leigh Jagger in the EVCOM office on leigh.jagger@evcom.org.uk or call 020 3771 5642

www.EVCOM.org.uk



LONDON FILM & LIVE AWARDS

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

HEADLINE SPONSOR

- Logo and link on the EVCOM Awards website for both ceremonies
- Company profile page on the EVCOM Awards website
- Message from the headline sponsor pre-awards, also to be included on the website
- Credits on all marketing, advertising and promotional activity generated for the awards
- Logo on all invitations sent to attendees
- Logo on event signage at the awards
- Credits in the awards script
- Six tickets to either the live or film award ceremonies, including the after-show party
- Full set of photographs supplied for download after the awards
- Inclusion in awards news release, photos and logo (and associated social media promotion on www.EVCOM.org.uk)

Cost: £7,000 per ceremony or £10,000 for both as a package + VAT

CATEGORY SPONSOR

- Logo and link on the EVCOM website
- Credits on all marketing, advertising and promotional activity generated for the award ceremony
- The opportunity for a senior representative of your company to present the award and to be photographed with the winners
- Logo and link to your website from the awards website
- Logo on-screen and credits in script during your sponsorship category
- Credits on marketing and advertising in build-up to the night and afterwards in the post-awards review
- Logo on event signage
- Logo and hotlink on the awards website
- Four tickets to either the live or film award ceremonies, including the after-show party

Cost: £2,000 per category + VAT



LONDON FILM & LIVE AWARDS

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

RECEPTION DRINKS

- Sponsorship with company name associated with reception i.e. EVCOM 2019 welcome drinks reception sponsored by (your name here)
- Logo and hotlink on the awards website
- Credits on marketing, advertising and promotional activity generated for the 2019 awards highlighting your company as the exclusive drinks reception sponsor
- Credits in script

Cost: £2,000 + VAT

AFTERSHOW PARTY ENTERTAINMENT

Sponsorship with company name associated with the aftershow party entertainment i.e. EVCOM 2019 aftershow party entertainment sponsored by (your name here)

- Credits on marketing, advertising and promotional activity generated for the 2019 awards highlighting your company as the exclusive entertainment sponsor
- Logo and hotlink on the awards website
- Credits in script

Cost: from £3,000 + VAT (could be offered in kind)

AFTERSHOW PARTY BAR

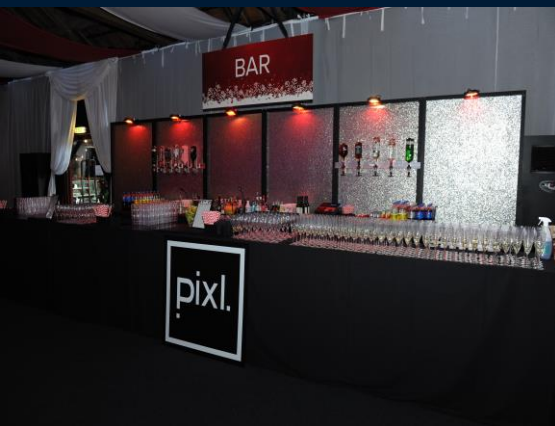
- Sponsor of the beer, wine and soft drinks
- Sponsorship with company name associated with bar i.e. EVCOM 2019 aftershow party bar sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for the 2019 awards highlighting your company as the exclusive bar sponsor
- Logo and hotlink on the awards website
- Credits in script

Cost: £3,000 + VAT

AFTERSHOW PARTY FOOD

- Sponsorship with company name associated with the food i.e. EVCOM 2019 aftershow party food sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for the 2019 awards highlighting your company as the exclusive food sponsor
- Logo and hotlink on the awards website
- Credits in script

Cost: £3,000 + VAT



EVCOMFERENCE

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

HEADLINE SPONSOR

- Logo and link on the EVCOMference website
- Company profile page on the EVCOMference website
- Message from the headline sponsor before EVCOMference, also to be included on the EVCOMference website
- Credits on all marketing, advertising and promotional activity generated for EVCOMference
- Logo on all tickets/nametags sent to attendees
- Logo on event signage at EVCOMference
- Credits in EVCOMference script
- Six tickets to attend EVCOMference
- Full set of photographs supplied for download after EVCOMference
- Inclusion in EVCOMference news release, photos and logo (and associated social media promotion on www.EVCOMference.com)

Cost: £7,000 + VAT

TECHNOLOGY SPONSOR

- Sponsorship with company name associated with the technology i.e. EVCOMference technology sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for EVCOMference highlighting your company as the exclusive technology sponsor
- Logo and hotlink on EVCOMference website
- Credits in EVCOMference script

Cost: £2,500 + VAT (could be offered in kind)



EVCOMFERENCE

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

PRODUCTION SPONSOR

- Sponsorship with company name associated with the production i.e. EVCOMference production sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for EVCOMference highlighting your company as the exclusive production sponsor
- Logo and hotlink on EVCOMference website
- Credits in EVCOMference script

Cost: £5,000 (could be offered in kind) + VAT

SPEAKER SPONSOR

- Sponsorship with company name associated with the speakers i.e. EVCOMference speakers sponsored by (your name here)
- Credits on marketing, advertising and promotional activity generated for EVCOMference highlighting your company as the exclusive speaker sponsor
- Logo and hotlink on EVCOMference website
- Credits in EVCOMference script

Cost: from £2,500 + VAT (could be offered in kind)



CLARIONS

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

HEADLINE SPONSOR

- Logo and link on the EVCOM Awards website for the Clarions
- Company profile page on the EVCOM Awards website
- Message from the headline sponsor pre-awards, also to be included on the awards website
- Credits on all marketing, advertising and promotional activity generated for the Clarion Awards
- Logo on all invitations sent to attendees
- Logo on event signage at the awards
- Credits in the awards script
- Six tickets to the award ceremony
- Full set of photographs supplied for download after the awards
- Inclusion in awards news release, photos and logo (and associated social media promotion on www.EVCOM.org.uk)

Cost: £3,000 + VAT

CATEGORY SPONSOR

- Logo and link on the EVCOM website
- Credits on all marketing, advertising and promotional activity generated for the award ceremony
- The opportunity for a senior representative of your company to present the award and to be photographed with the winners
- Logo and link to your website from the awards website
- Logo on-screen and credits in script during your sponsorship category
- Credits on marketing and advertising in build-up to the event and afterwards in the post-awards review
- Logo on event signage
- Logo and hotlink on the awards website
- Two tickets to the award ceremony

Cost: £500.00 per category + VAT

DRINKS SPONSOR

- Sponsorship with company name associated with reception i.e. Clarion 2019 drinks reception sponsored by (your name here)
- Logo and hotlink on the awards website
- Credits on marketing, advertising and promotional activity generated for the 2019 awards highlighting your company as the drinks sponsor
- Credits in script

Cost: £1,000 + VAT



FELLOWSHIP AWARDS

10% discount for EVCOM members, for non-members who join at the same time as booking the sponsorship will also receive the 10% discount

HEADLINE SPONSOR

- Logo and link on the EVCOM Awards website for both ceremonies
- Company profile page on the EVCOM Awards website
- Message from the headline sponsor pre-awards, also to be included on the website
- Credits on all marketing, advertising and promotional activity generated for the awards
- Logo on all invitations sent to attendees
- Logo on event signage at the awards
- Credits in the awards script
- Ten tickets to the event
- Full set of photographs supplied for download after the awards
- Inclusion in awards news release, photos and logo (and associated social media promotion on www.EVCOM.org.uk)

Cost: £5,000 + VAT



EVCOM Fellowship Award

Julian Pullan

Julian Pullan is Vice-Chairman, President International of Jack Morton Worldwide. He started his career in theatre, but moved to "industrial theatre" in 1986 at Hamilton Perry. He became managing director at HP:ICM in 1997 and then at Jack Morton Worldwide, London, in 2005.

In 2011 he became president, in which capacity he has founded offices in the Middle East, Europe and Asia. In 2015, he became managing director of the agency so becoming the most



EVCOM Fellowship Award

Hugh Bonneville

Hugh Bonneville's recent roles include Ian Fletcher in the BAFTA winning *Twenty Twelve* and *W1A* (BBC) and Robert Crawley in ITV/PBS *Masterpiece's* global hit, *Downton Abbey*, for which he received a Golden Globe and two Emmy nominations.

His many film credits include *Notting Hill*, *Iris*, *The Monuments Men*, *Viceroy's House*, *Breathe* and the two *Paddington* films.

